

ORDER



Orders
Order / Rev: 50796
Alt Order #:
Product Desc: ESTIMATE 11636
Estimate: 11636
Flight Dates: 10/15/12 - 10/21/12
Original Date / Rev: 08/21/12 / 08/21/12
Order Type: GENERAL

KTVX-TV

Primary AE: Office Accounts
Sales Office: SLC
Sales Region: Local

Agency
Name: Media Strategies & Research
Buying Contact:
Billing Contact:
 1580 Lincoln Street
 Denver, CO 80203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Matheson for Congress 2012
Demographic: HH
Product Codes: US Congress
Priority: P-3
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/21/12	60	\$22,260.00	\$18,921.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	60	\$22,260.00	\$18,921.00	0.00
Totals	60	\$22,260.00	\$18,921.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Office Accounts			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTVX	10/15/12	10/21/12	M-F 6a-630a GMU M-F 6a-630a GMU	CM	6a-630a	11111--	:30	5	\$95.00	P-3	0.00	NM	5	\$475.00
N 2	KTVX	10/15/12	10/21/12	M-F 630a-7a GMU M-F 630a-7a GMU	CM	630a-7a	11111--	:30	5	\$130.00	P-3	0.00	NM	5	\$650.00
N 3	KTVX	10/15/12	10/21/12	Good Morning America GMA 7a-9a	CM	7a-9a	11111--	:30	5	\$200.00	P-3	0.00	NM	5	\$1,000.00
N 4	KTVX	10/17/12	10/17/12	M-F 9a-10a M-F 9a-10a	CM	9a-10a	--1----	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
N 5	KTVX	10/19/12	10/19/12	Good Things Utah GTU 10a-11a	CM	10a-11a	----1--	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
N 6	KTVX	10/16/12	10/16/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	-1-----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
N 7	KTVX	10/19/12	10/19/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	----1--	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
N 8	KTVX	10/15/12	10/18/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	1111---	:30	4	\$250.00	P-3	0.00	NM	4	\$1,000.00
N 9	KTVX	10/15/12	10/21/12	ABC4 News at 4p ABC4 News at 4p	CM	4p-430p	11111--	:30	5	\$250.00	P-2	0.00	NM	5	\$1,250.00
N 10	KTVX	10/15/12	10/21/12	ABC4 News at 430p ABC4 News at 430p	CM	430p-5p	11111--	:30	5	\$250.00	P-2	0.00	NM	5	\$1,250.00
N 11	KTVX	10/15/12	10/21/12	ABC4 News at 5p ABC4 News at 5p	CM	5p-530p	21121--	:30	7	\$250.00	P-2	0.00	NM	7	\$1,750.00

